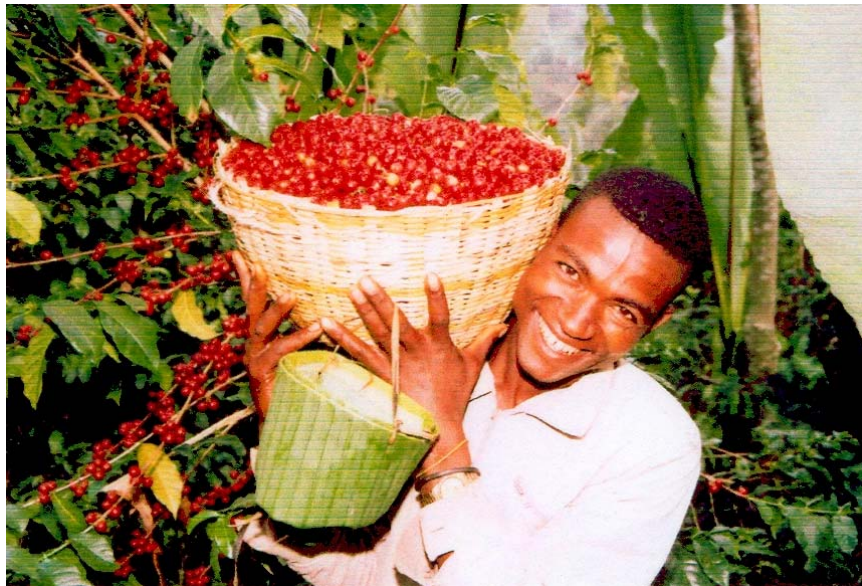


"The World of Coffee" Ethiopia

Join Jill Adams
Head of Melbourne's Coffee Academy,
William Angliss Institute of TAFE
and discover the origins of coffee



Coffee Picker - Photo courtesy of: ethiopia.com.au

Discover the birthplace of coffee - Ethiopia.

For further details contact:

Focus on Tours

Ph: 03 9576 1950 - email: liz@fourcornerstravel.com.au

Website: www.fourcornerstravel.com.au/focus



Coffee Cherries – Photo Courtesy of Spencer

Introduction:

Discover the birthplace of coffee - Ethiopia.

The tour will cover all areas of coffee production from propagating seedlings to the end product. You will talk to local people - from the farmers to the members of cooperatives to those involved with the Coffee and Tea Authority of Ethiopia. Learn the importance of coffee to the Ethiopian economy and the advantages of "Fair Trade Practices" in a developing country.

Visit the "best of" coffee areas of the Kaffa, Sidamo and Harar regions. See coffee grown in all its forms from plantations, to forest grown ORGANIC coffee, to the cottage farmers. Gain an understanding of the difference between wet and dry processing. Follow through to the final stage where the coffee is made ready for auction and export. Meet with the Oromina Coffee Cooperative to discuss "coffee and fair trade practices".

Join Jill and discover "The World of Coffee" - Ethiopia

Jill Adams:

Jill is the Manager of the Coffee Academy at William Angliss Institute, a specialist's centre for Hospitality, Tourism and Culinary Arts. The Coffee Academy is Australia's first accredited coffee training centre.

Jill admits she adores a great espresso but she is particularly interested in the geographical aspects of coffee - namely the unique flavours that occur in the bean due to the culture and geography of the region where it is grown.

She has travelled to coffee growing regions in Bali - Indonesia, Papua New Guinea, Borneo and Australia but believes that Ethiopia is the ultimate "coffee" destination as it is where coffee originated. The culture of growing, harvesting and processing coffee is so diverse that the coffee lover is presented with a vast array of flavours and coffee experiences.

Jill is a judge in Barista Competitions and judged in the Pride of Papua New Guinea coffee grower's competition in 2005. She is also a member of the Speciality Coffee Association of America. In 2006 Jill published a book, "Barista, a guide to espresso coffee". This book is aimed at the coffee industry and has been written to assist students in the role of a Barista.

“The World of Coffee – Ethiopia” **With Jill Adams**

**Head of Melbourne’s Coffee Academy,
© William Angliss Institute of TAFE**

Day 01) Melbourne/Dubai/Addis Ababa

Departing Melbourne/Sydney on Emirates to Addis Ababa. Arrival Addis Ababa.

Day 02) Addis Ababa

On arrival in Addis Ababa you will be met and transferred to your hotel. After lunch a tour of Addis Ababa has been arranged which will include the National Museum to see “Lucy”, the oldest hominid fossil as well as other archeological findings. Also visit the Entoto Mountains and the site of the former capital.



Church Murals

From here enjoy the panoramic view of Addis Ababa spread out below.

Leaving the summit visit the octagonal Entoto Maryam Church. Return to Addis Ababa via the markets of Merkato, the largest open air market in Africa. Overnight: Imperial Hotel: **(B,L,D)**.

Day 03) Addis Ababa/Jimma



Coptic Cross

After breakfast, transfer by coach to the southwestern highlands and the town of Jimma in the Kaffa region. The southwestern region is quite distinct from other regions in Ethiopia. Here you'll see a mixture of broad grasslands, terraced hillsides and broad rivers and forests. The area is famous for coffee and Kaffa (the province) is said to be where the original wild plants were found. Jimma is the commercial centre for the coffee produced in this region. Overnight Central Jimma Hotel. **(B,L,D)**

Day 04) Jimma/Bebeka

Pack an overnight bag and head out to Mizan Tefari and the Bebeke Coffee Plantation (30k from Mizan Tefari). Bebeke Coffee Plantation covers some 6,000 hectares and is the largest and oldest Coffee Plantation in Ethiopia. There will be a tour of the plantation which will include the organic coffee plantation and the experimental spice and fruit plantations. Beehives have been established and the honey is highly recommended. Overnight in the Bebeke Guesthouse - a comfortable lodge set in the plantation and home to a wide variety of birdlife. Explore the surrounding forest before dining in the canteen. **(B,L,D)**

“The World of Coffee – Ethiopia”

Day 05) Bebek/Gerra/Jimma

This morning head for Gerra and the forest coffee area that is still owned by the family of the former king of the Kaffa region, Abba Jiffar. A member of the family will escort you around the estate including the Abajifar Museum and Palace. Return to Jimma and your overnight accommodation. **(B,L,D)**



Yirga Alem House – photo courtesy of ethiopia.com.au

Day 06) Jimma / Sodo

After breakfast depart Jimma heading for Sodo passing over the Omo River at Bele Bridge. The drive will take you past more coffee plants growing in the forest. Overnight: Bekele Molla Hotel **(B,L,D)**

Day 07) Sodo / Yirga Alem

This morning proceed to Yirga Alem, stopping enroute for lunch at Awasa, the capital of the old Sidamo province. Overnight: Aregash Lodge **(B,L,D)**

Day 08) Yirga Alem

Today visit the heart and soul of Ethiopian coffee growing - the cottage farmers. Approximately 35% of Ethiopian coffee is grown this way. Meet with members of the Oromia Farmers Cooperative Union, a Fair Trade Cooperative, operating in the area. Overnight: Aregash Lodge **(B,L,D)**



Day 09) Yirga Alem

Free day to enjoy the area around the Lodge. Aregash Lodge is one of the first eco-tourism lodges to be built in Ethiopia. Built in the Konso style the Tukuls (huts) are built of local bamboo. The lodge is built on the edge of a cliff overlooking a stunning gorge. Guided walks through the area are available. Enjoy a traditional Ethiopian Coffee Ceremony at the Lodge. The Coffee Ceremony is at the heart of Ethiopian hospitality. An invitation to attend the ceremony is a mark of friendship and respect and not to be hurried. Overnight: Aregash Lodge **(B,L,D)**

Traditional Coffee Ceremony

“The World of Coffee – Ethiopia”

Day10) Yirga Alem/Tiya/Addis Ababa

Leaving Aregash Lodge and heading back to Addis Ababa, stopping at the village of Adadi to visit the rock-hewn church of Adadi Mariam. The church is believed to date from the 12th or 13th century. Continuing on to Tiya, (a UNESCO World heritage site). This historical site contains some 40 ancient stelae the largest is some 2m in height. French excavations have shown that the stelae mark mass graves but little is know about the reasons behind this site. Overnight: Imperial Hotel *(B,L,D)*

Day 11) Addis Ababa/Harar

Take the morning flight to Dire-Dawa, on arrival transfer to Harar and your hotel. Harar is known for its sun-dried coffee and the mildly narcotic leaf called "Chat" which is legal in Ethiopia. Harar was founded in the 7th century and is one of the oldest cities in Ethiopia. Harar is a Muslim city and in the 17th and 18th centuries became known as an important centre for Islamic studies. Handicrafts flourished during



this time and have continued to this very day. After lunch stroll through the ancient twisted streets of the old town. See the houses of the typical Hadere (people of this region). Visit the museum which has been designed like a typical Hadere home and contains examples of traditional arts and crafts etc. In the evening see the Hyena Men. These men make their living hand-feeding, or sometimes feeding from their own mouths, offal and bones to the hyenas that live in the surrounding hills. This practice has been going on for decades and the hyenas answer to the calls of the Hyena Men. Overnight: Harar *(B,L,D)*

Day 12) Harar

This morning drive to Babilie and the Valley of Marvels in the Dakhata

Harari Women

formations that have been formed over time. Some are topped by precariously balanced boulders. Return to Harar for lunch.

Valley. See the volcanic rock

“The World of Coffee – Ethiopia”

Day 12) Harar cont.....

This afternoon visit the Medhane Alem Cathedral which houses a gallery of traditional religious art works, the palace of the 1890's governor, Ras Makonnen and the bizarre wood-and-brightly-coloured-glass house reputedly built by the French poet Arthur Rimbaud. Harar is known for its crafts, including the beautiful work of the silversmiths and the intricate basketwork woven from coloured fibres and grasses. There will be time to shop as you tour. Overnight: Harar **(B,L,D)**

Day 13) Harar

This morning travel by 4 wheel drive to Gerawa to see the best of Harar Coffee grown in forests south west of Harar. Return to Harar and your overnight accommodation. **(B,L,D)**

Day 14) Harar / Addis Ababa

This morning visit the Asma'addin Bari Market outside the walls of the city near the Shewa Gate. After an early lunch, depart for the town of Dire Dawa established by the French in 1902 as the first major railhead on the Djibouti-Addis Ababa railway. Visit the Chat market in Awedia on the way. Transfer to the airport at Dire Dawa for the

flight to Addis Ababa. This evening meet with members of the Oromina Coffee Co-operative over dinner. Overnight: Imperial Hotel. **(B,L,D)**

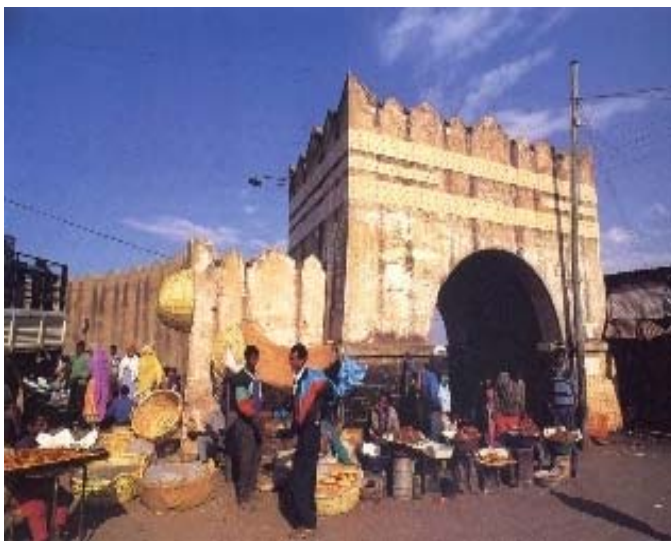


photo courtesy of Ethiopia.com.au

Day 15) Addis Ababa

This morning participate in a coffee cupping session and see the final preparation of coffee for auction. The afternoon is free. Time to find last minute purchases and souvenirs before a final dinner at the hotel. Overnight: Imperial Hotel **(B,L,D)**

Shewa Gate - Harar

Day 16) Depart Addis Ababa

Transfer to the airport for your flight home. **(B, Meals on Flights)**

Welcome Home !

“The World of Coffee – Ethiopia”

Costings: ex Melbourne/Sydney/Brisbane

Land Costings: \$3597.00 per person twin share: \$ 475.00 Single Supplement

Airfares from: \$2280.00 per person economy class (Traveling on Emirates)

Business Class Airfares available on request

Inclusions:

- Accommodation on a twin share basis
- Economy Class airfares MELBOURNE/DUBAI/ADDIS ABABA/DUBAI/MELBOURNE
- Meals: All meals on a full board basis
- Ground transportation
- English speaking guide throughout
- Entrance fees for tour visits in Addis Ababa, Jimma, Tiya, Adadi and Harar
- Domestic airport tax for the Addis Ababa/Dire-Dawa/Addis Ababa flight
- Taxes and Service Charges

Not Included:

- The flight ADDIS ABABA/DIRE-DAWA/ADDIS ABABA
- International Airport Tax USD20.00 (only payable in cash on departure Addis Ababa)
- Items of a personal nature
- Drinks and alcoholic beverages
- Travel Insurance
- Visas

Prices and Itinerary subject to change

Minimum number required for tour to operate.



Coffee Flowers

Photo courtesy of Ethiopia.com.au



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Terms & Conditions:

Brochure Validity

This brochure was published in February 2006. The information presented in this brochure was correct to the best of our knowledge at the time of printing but is subject to change without notice. Changes may occur since publication with respect to prices, itineraries, duration of holidays, service standards, tour content, airline fares and schedules. Please confirm details of your requirements at the time of booking to ascertain if there have been alterations to the tour you select before you book.

Reservations / Bookings

Bookings can be made with Focus on Tours

Passenger Details

We require the correct names and initials of all people travelling in order to make bookings. The names and initials must match exactly each traveller's passport so as to avoid any problems with bookings. Should the wrong information be given, Focus on Tours reserves the right to charge additional fees to cover additional administrative costs to rebook or re-ticket the bookings under the correct name.

Deposit & Balance

A non-refundable security deposit of \$500.00 per person is payable at the time of booking together with a signed booking form. Payment of deposit represents acceptance of Focus on Tours Terms & Conditions by the purchaser and/or passenger/s. The balance is payable 60 days prior to departure, or immediately if traveling within 60 days of booking.

Late Bookings and Amendment Fees

A late booking fee of \$55.00 per file will be charged for bookings made within 14 days of departure. Should you wish to amend your arrangements or transfer to another trip, due to the extra administrative and communications costs incurred, there will be an automatic fee charged of \$33.00 per amendment or transfer. Additionally, there may be cancellation fees levied by the tour operator or fees may be applicable where arrangements have been pre-purchased.

Prices

All prices are quoted in Australian Dollars and are current at the time of printing. All prices are indicative only and are subject to change at any time up to and including the day of departure.

GST

From 01 July 2000, the Australian government has introduced a 10% GST and even though at present overseas travel is exempt from GST, any service fees, courier, cancellation and amendment fees are subject to GST. We, therefore, reserve the right to vary the costing to incorporate the GST where applicable.

Included in Trip

Price Specific trip and accommodation inclusions are generally listed.

Airport/Ticket Taxes

Ticket taxes, airport taxes etc are subject to change without notice. Some airport taxes are not included on your air ticket and are payable on departure from some international airports in Africa. These are usually payable in US Dollars in cash; exact amounts are required as no change is given.

Any cancellations must be received in writing and will take effect from the date it is received by Focus on Tours.

The following cancellation fees will apply for tour costs:

More than 60 days before departure: Deposit

59 - 41 days before departure: 40%

40 - 31 days before departure 60%

Under 30 days or less No refund

The exceptions are those amounts that can be refunded, such as airfares (less those amounts forfeited under airline regulations and loss of profit incurred by African Travel Specialists). Whilst insurance premiums are not refundable, should the reason for cancellation fall within the terms of the insurance cover, cancellation fees will normally be refunded by the insurance company. The non-issuance of an invoice or non-payment of deposit will not exempt passengers from these cancellation and administrative fees. We regret that we can make no exception to the charges and strongly recommend that insurance is taken out to cover cancellation fees (See Insurance below). There will be no refunds on unused tours, accommodation or other services.

Travel Insurance

It is a condition of booking that you are adequately insured for the full duration of your trip. We recommend a comprehensive travel insurance to cover cancellation, health requirements, luggage and additional expenses, in particular to cover emergency evacuation. Further we recommend a separate insurance cover for expensive camera and video and other equipment. Further we advise that insurance policies rarely cover for loss of cash. We strongly recommend that insurance be purchased at the time of booking. Should you not take out insurance, we cannot be held responsible for costs incurred (including cancellation fees) arising from circumstances outside our control; such as airline strikes.

Passport

You should be in possession of a passport valid for at least 6 months beyond your intended stay in Africa.

Terms & Conditions cont:....

Visa Requirements

Australian passport holders currently require a visas for Ethiopia. Some nationalities require a re-entry permit to Australia. Please contact us for further details.

Vaccinations & Health

For most trips to Africa, the following vaccinations are recommended Yellow Fever, Typhoid, Meningitis, Hepatitis A, (Maybe Hepatitis B for longer visits), Polio, Diphtheria, Cholera, Tetanus and Malaria. Whilst these vary depending on the countries visited, length of time away and the type of accommodation and transport used, we do recommend that these and your other health needs be discussed with your doctor or specialist travel medical centre. It is your responsibility to ensure that you have the appropriate vaccinations and documentation.

Currency

You should take most of your money in travellers cheques in US Dollars, Pounds or Euro. It is strongly recommended that you carry some US dollars cash in small denominations, as well as credit cards such as Visa or Mastercard.

Extensions and Amendments

Not possible after a holiday has commenced

Hotel and Tour Information

Whilst every effort is taken to ensure the accuracy of hotel and tour information, we rely on the information supplied to us. As all hotels and tour operators are constantly changing services and facilities, we cannot be liable for any errors or omissions caused by the hotels and operators concerned.

Changes in itinerary

As we are only an agent for airlines, hotels, tour operators and other Service Providers (see below under "Responsibility") your booking may be required to be changed or cancelled due to circumstances outside our control; for example, if a hotel is overbooked or an airline changes its timetable or reschedules its flights or if a tour is cancelled. Further, at certain times of the year, due to heavy bookings, we may not be able to acquire the accommodation advertised. In this case, we will use alternative accommodation of a similar standard, or the next best available. Accordingly we reserve the right to vary your itinerary or cancel your booking at any time.

Not Included in the Holiday Cost

Costs of passports or visas, meals (other than those specified), travel insurance, all items of a personal nature such as excess baggage, telephone calls, laundry, room service, airport taxes and government taxes (other than accommodation taxes) any costs in Australia, Australian Passenger Movement Charge, Sydney Noise Levy Tax and any international taxes.

Passenger Contact Advice

You must notify Focus on Tours of any changes of address or telephone numbers to ensure any variations to the arrangements can be notified within 24 hours.

Responsibilities:

Focus on Tours (a division of Four Corners Travel Group Pty Ltd ACN 004 712 734), does not itself provide carriage services, accommodation, transport or tours. Four Corners Travel acts as an agent for accommodation providers, air, coach, shipping, rail, and other carriage or transport providers, tour operators and other service and product providers (referred to as 'Service Providers'). All products and services provided by Service Providers are provided on those Service Providers' own terms and conditions, which may include limitations and exclusions of liability. All bookings with Focus on Tours and all tickets, vouchers, receipts, coupons, exchange orders and other like documents issued to the client, are subject to each Service Provider's terms and conditions governing the provision of products and services to be provided by that Service Provider. Focus on Tours shall not be liable for any acts, omissions or defaults whether negligent or otherwise, of any Service Providers. Focus on Tours shall also not be liable (whether in contract, tort or otherwise) for any injury, illness, death, loss, damage, expense, delay or inconvenience resulting directly or indirectly from circumstances outside Focus on Tour's control, including acts of God, war, civil disturbance, strikes, fire, flood, acts of government or other authorities, breakdowns, accidents, disease, quarantine, medical or customs regulations, and alterations, cancellations or delays concerning itineraries, timetables or accommodation.

Contract

The contract between Focus on Tours and the client shall be governed by the laws of the State of Victoria. By making a booking with Focus on Tours, the client agrees to be bound by all the terms and conditions referred to in this brochure and in the Focus on Tours booking form.